

Driving industry transformations with GenAI

65% of organizations are already using GenAI regularly.¹ They are automating repetitive tasks, accelerating content creation, building immersive digital experiences, and more...



Financial services

Automated market research and company insights

- **Speed** decision-making
- **Enhance efficiency** with automated research

Manufacturing

AI-powered troubleshooting for technicians

- **Reduce machine downtime** with fast, contextual answers
- **Increase productivity** by eliminating manual searches



Healthcare

Medical documentation and form automation

- **Save time** with automated transcription summaries
- **Improve form-filling accuracy** with AI checks

Retail

AI-generated content for marketing

- **Cut marketing costs** with automated text, audio, and video generation
- **Accelerate campaign launches** with instant content generation



Gaming

Dynamic non-player character (NPC) behavior

- **Boost user engagement** with realistic NPCs
- **Improve replayability** with unique interactions

Build, manage, and control AI apps with Cloudflare

Cloudflare is *the* place for your organization to build full-stack AI applications, including AI agents. Build, manage, and control those apps with our full product suite of development tools.



Compute

Power your applications on a global network

- Full-stack applications
- Observability
- Serverless functions



Data

Integrated data storage

- KV storage
- Message queuing
- Object storage
- SQL database



Media

Build image pipelines, video and real-time apps

- HLS video
- Image optimization
- On-demand video
- Real-time apps



AI

Enable new AI workloads

- LoRAs
- Inference
- Observability and control
- Vector database

All services with one control plane on one programmable global cloud network

1. McKinsey, "The state of AI in early 2024: Gen AI adoption spikes and starts to generate value," May 30, 2024, <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai>.

Talk to an expert