

SASE Platform

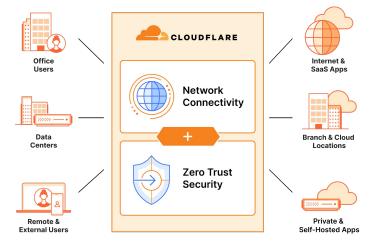
Extend the power of Cloudflare's connectivity cloud — reduce cyber risk and modernize your network with composable Zero Trust networking.

Converge security & networking now

To reduce IT complexity and regain control, <u>88% of IT</u> <u>leaders</u> are already consolidating and optimizing their technology stack. A key architectural trend, SASE converges security and networking to provide simple, secure access alongside improved business agility.

Simply and securely connect any user to any resource without VPNs or MPLS backhauling

Ready to accelerate your journey to Zero Trust and simplify IT operations? Leverage the same <u>connectivity</u> <u>cloud</u> that connects and protects your web applications, to also connect and protect corporate apps and web browsing. Cloudflare One is our <u>Secure</u> <u>Access Service Edge (SASE)</u> platform enabling composable on-ramps and services to be adopted in any order. Many start with our Zero Trust Security Service Edge (SSE) to modernize workspace security, reduce their attack surface, stop phishing or ransomware, and secure data—before shifting focus to adopting coffee shop networking for consistent user experiences across both remote and local access.



The fastest path to a Zero Trust architecture

Stop implicitly trusting users with excessive access once they're on the corporate network. Use a proxy to authenticate and authorize every request into, out of, and between entities on your network that explicitly verifies identity, device posture, and business context.

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Improve operational efficiency

Simplify policy management, troubleshoot issues faster, and improve the user experience reducing up to 80% of connectivity-related IT tickets.

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Reduce cyber risk

Harness the broadest range of intelligence sources from 20% of the web — DNS, email, apps, APIs, and more — for real-time threat insights and enforcement.



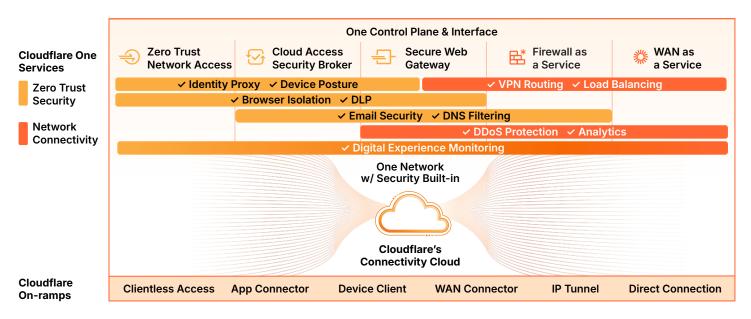
Enable your business

Accelerate digital maturity, reduce hardware capex, and consolidate point products with composable, in-line security services that provide holistic visibility into network traffic.

Everywhere security

All services are designed to run in 300+ cities, so all traffic is inspected closest to its source, which delivers consistent speed and scale everywhere.

How Cloudflare One works



Faster time to setup any-to-any connectivity with flexible on-ramps for any team

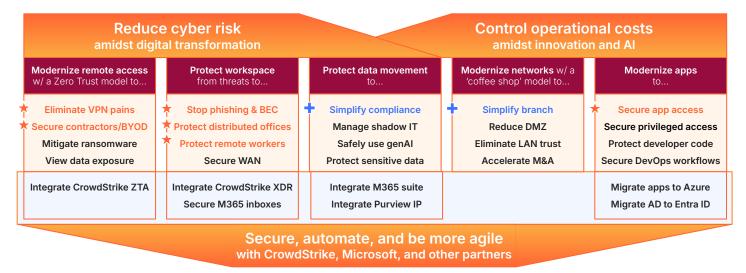
- IT and security teams: Protect all user-to-app flows and secure bidirectional and site-to-site traffic.
- Networking teams: Simplify site-to-site connectivity and improve TCO with a modern architecture.
- DevOps teams: Secure modern service-to-service workflows and simplify mesh/P2P connectivity.

Integrated services beyond SASE with a connectivity cloud

Cloudflare One converges security and performance capabilities not typically built into a SASE platform:

- Email security: Block email-borne threats and augment M365/Google for phishing protection.
- Auth DNS, load balancing, and DDoS protection: Our reverse proxy and network services are built into all application access controls.

Priority use cases and where to start





Why Cloudflare for SASE?

Complement your journey to SASE architecture with the Cloudflare services you already trust.

Whether you're currently leveraging Cloudflare to <u>accelerate and</u> <u>secure web applications</u>, <u>build full-stack and Al apps</u>, and/or <u>streamline data compliance</u>, consolidating on our network helps you regain IT control, while reducing vendor complexity and cost.

All Cloudflare services, including Cloudflare One, are built on our <u>connectivity cloud</u> — a unified platform of programmable, composable services that enable any-to-any connectivity between all networks, clouds, apps, and users.

An <u>independent cost-benefit analysis</u> of our connectivity cloud found that, over three years, a composite organization representative of interviewed customers achieved benefits like:

- 238% ROI, with payback in less than six months
- A 29% improvement in security team efficiency, due to stronger protection, consolidated services, faster incident response, and centralized visibility.
- A 13% improvement in IT team efficiency, due to simplification, automation, or elimination of manual IT tasks
- Reduced risk of breach by up to 25%, due to Cloudflare identifying and better protecting many attack surfaces



Analyst-recognized SASE platform

Gartner

Named a Visionary in the 2025 Gartner® Magic Quadrant[™] for **SASE Platforms**

Named in the Gartner® Magic Quadrant™ for **Security Service Edge (SSE)** for 3rd consecutive year

FORRESTER

Scored 2nd highest in 'Strategy' category in The Forrester Wave[™] for **Zero Trust Platforms (ZTP)**, Q3 2025

Top 3 in 'Current Offering' in The Forrester Wave[™] for **Email, Messaging, And Collaboration Security Solutions**, Q2 2025

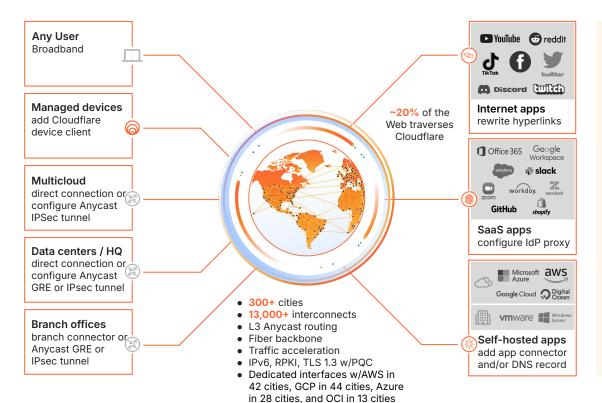
Strong Performer in the Forrester Wave[™] for **Security Service Edge (SSE)** Solutions, Q1 2024



Leader in the IDC MarketScape for Zero Trust Network Access (ZTNA) 2023

Leader in the IDC MarketScape for Network Edge Security as a Service 2023

Flexible on-ramps to get started



One

programmable network and control plane to build new capabilities on and enforce security controls

100%

uptime SLA for paid plans than only an Anycast-enabled architecture can deliver

40-65%

faster than Zscaler, Netskope, and Palo Alto Networks for security services (learn more)

Cloudflare Support & Professional Services Onboarding Implementation Adoption Optimization Support Professional Self-guided Success Technical Resources Services Options Support Break-fix + focused Tutorials, best practices, Curated to maximize time & Expert-led implementation how-tos services value **Reference architectures Quickstart Advisory** Standard **Technical Support** Premium **Technical Account** Product docs **Migration Services** including Descaler & Management Communities Deskope programs Cloudflare Developer **Security Operations Service** Available success and support **Expert Implementation** upgrades for contract Customer support portal Support determined by Free, Scoping required. customers. Paygo, or contract entitlements. Cloudflare blog Global ecosystem of Authorized Service Delivery Partners and Global System Integrators +

You're in good company



Cloudflare is named a Customers' Choice in the 2024 <u>Gartner® Peer</u> <u>Insights™</u> Voice of the Customer: Zero Trust Network Access

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100K+

Fortune 500 Read case study **hybrid workers** with Internet and application access secured. Delivery Hero

E-commerce Read case study

44K+

global workers protected and replaced VPN for hybrid workforce with Zero Trust.

indeed

#1 job website Read case study

3 months

to replace VPN for 13,000 employees and 2,000 contractors.



US government Learn more

100+

U.S. civilian agencies with office locations secured with Cloudflare's DNS filtering in partnership with Accenture.

Ready to accelerate your SASE & SSE journey? Contact your Cloudflare representative today.

Or, keep learning more in our <u>SASE reference architecture</u>, and see how it works in an <u>interactive tour of our Zero Trust platform</u>.

Gartner, Voice of the Customer for Zero Trust Network Access, By Peer Contributors, 30 January 2024 Gartner, Magic Quadrant for SASE Platforms, Analyst(s): Jonathan Forest, Nel MacDonald, Dale Koeppen, July 9, 2025 Gartner, Magic Quadrant for Security Service Edge, Analyst(s): Charlie Winckless, Thomas Lintemuth, Dale Koeppen, Charanpal Bhogal, May 20, 2025

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