

Coffee shop networking with Cloudflare



An opportunity for simplification

The shift to hybrid work has fundamentally changed where and how people connect, driving new expectations for the user experience. The workforce now expects the "coffee shop experience" everywhere: a simple, fast connection to the Internet with secure access to all applications they need, whether they are at home, in the office, or working from the neighborhood cafe.

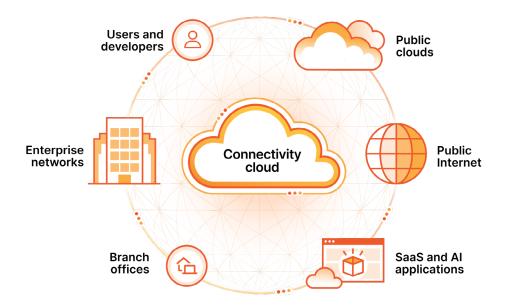
Delivering this simple, consistent user experience requires organizations to rethink their legacy network infrastructure. Traditional architectures, which rely on complex hardware stacks and backhauling traffic over rigid private circuits, create friction and undermine the goal of delivering a simplified experience. To truly simplify the user experience, organizations must first modernize the network and how users access it.

Cloudflare One, our secure access service edge (SASE) platform, provides the key capabilities to implement the concept of "coffee shop networking." It delivers the consistent, secure user experience regardless of employee or application location, all while streamlining your network architecture.

The four-step path toward coffee shop networking

To accelerate your journey to simplification, implement Cloudflare One with these four steps:

- Secure every user, everywhere.
 Get started with zero trust network access (ZTNA) from Cloudflare Access.
- Modernize your network architecture. Move from rigid multiprotocol label switching (MPLS) circuits to flexible, Internet-first connectivity. Implement network-asa-service (NaaS) using Cloudflare Magic WAN Connector, to securely connect branches, retail stores, and other distributed network locations.
- Consolidate your on-premises security stack. With all user and network traffic flowing through Cloudflare, apply consistent, powerful policies using Cloudflare Gateway and Magic Firewall.
- Monitor and optimize the user experience. Ensure the network delivers an optimal user experience. Use Cloudflare Digital Experience Monitoring (DEX) to get real-time visibility into application and network performance, and to troubleshoot connectivity for any user, anywhere.



Unify security and networking solutions with Cloudflare

Cloudflare One delivers a unified SASE platform that streamlines and modernizes both networking and security. It is built on a globally distributed, cloud-native architecture where every service runs on every server, ensuring high resiliency and consistent policy application worldwide.

Key Cloudflare One services for coffee shop networking include: ZTNA (Cloudflare Access), NaaS (Cloudflare Magic WAN), secure web gateway, or SWG (Cloudflare Gateway), firewall-as-a-service, or FWaaS (Cloudflare Magic Firewall), and digital experience monitoring (Cloudflare DEX).

To simplify management and orchestration, all of these services are administered via a single, unified interface with full API and Terraform provider support.

Ready to simplify your network infrastructure?

Contact sales

The benefits of simplifying your infrastructure with our connectivity cloud

When you deploy coffee shop networking with Cloudflare, you can massively simplify your network infrastructure. Instead of deploying and managing disparate network appliances, use Cloudflare's connectivity cloud — a unified platform of security, connectivity, and development services powered by a programmable global network. As your needs grow, simply enable new functionality in our cloud, all while maintaining the same network tunnel to the nearest Cloudflare Anycast data center.

With Cloudflare, you can:

- Deliver a simple, streamlined, and secure experience to end users regardless of physical location.
- Reduce capital expenditures on hardware appliances and private network connections.
- Gain agility and scale your organization by rapidly deploying network coverage around the world.