

# Why customers choose Cloudflare for DNS filtering

Simple, effective threat and content filtering built on one of the fastest and most reliable DNS resolvers



## Reason #1: Simple management

Deploy flexibility with or without a device client. Automate configuration via APIs, including with Terraform. "Set and forget" policies or customize your approach.



## Reason #2: Global scale

Scale consistent protections everywhere backed by a global network spanning 300+ locations in 125+ countries. Built on one of the [largest and fastest](#) DNS resolvers ([1.1.1.1](#))

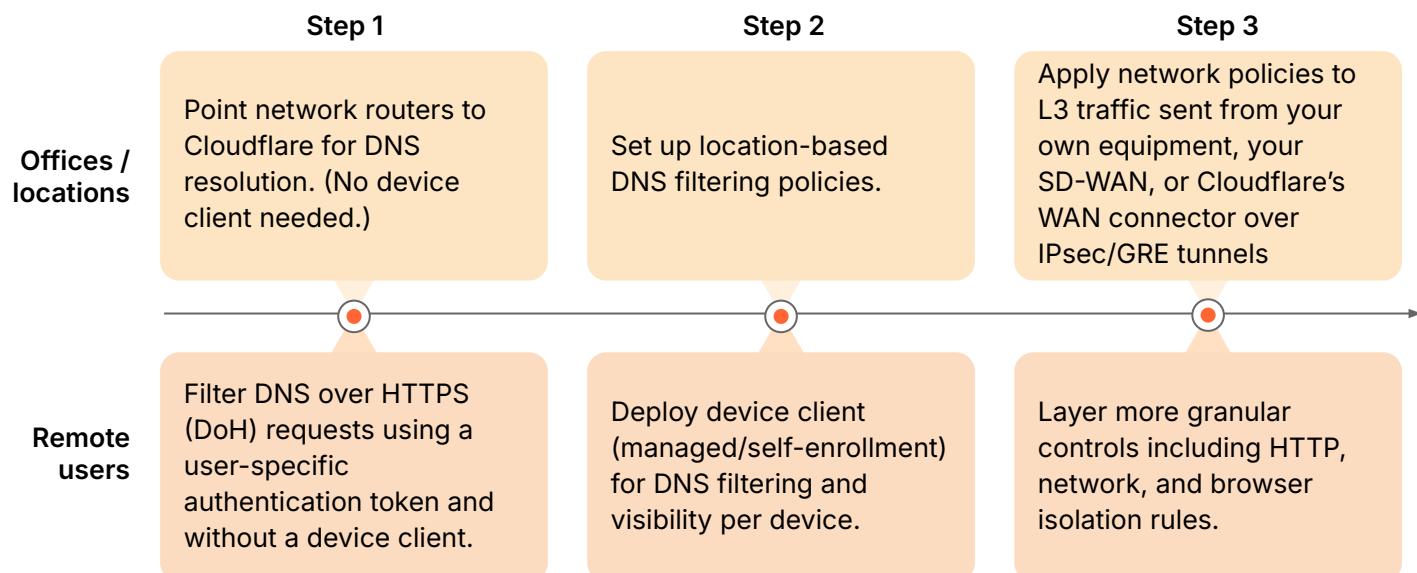


## Reason #3: AI-backed threat intelligence

Real-time visibility across 5.7+ trillion DNS queries daily informs AI/ML-backed threat hunting models to identify and block newly seen and risky domains before other vendors.

Best-of-breed DNS filtering within a broader SASE platform, Cloudflare One.

## Get started quickly



## Trusted by enterprises and institutions worldwide

### Enterprise

**FORTUNE  
500**

Telecom  
[Learn more](#)

**100K+**

hybrid workers protected.

Fortune 500 telecom unifies web and application access with Cloudflare, replacing traditional VPNs and Cisco Umbrella.



Global airline

Cloudflare complements Starlink high-speed Internet service to enforce acceptable use for passengers and crew

**ocado**<sup>®</sup>  
GROUP

Logistics technology  
[Learn more](#)

Adopting DNS filtering as part of SASE journey, which started with replacing the legacy VPN



Global coffee brand

Replaced Cisco Umbrella with Cloudflare to secure guest WiFi across hundreds of North American retail locations



US healthcare provider

Replacing legacy networks across 25+ facilities to improve WiFi experience for 44K+ employees and guests

### Public sector

Cloudflare is currently In-Process for [FedRAMP® High](#)



United States:  
Cybersecurity and Infrastructure Security Agency



United Kingdom:  
National Cyber Security Centre



France:  
Department of Seine-et-Marne

**100+**

civilian agencies with [protective DNS](#)

**£59M**

average annual losses prevented via [protective DNS](#)

**129**

state-run schools with guest WiFi protected. [Learn more](#)

### Digital natives

**eqs**

German regulatory technology  
[Read case study](#)

**bouvet**

Scandinavian IT consultancy  
[Read case study](#)

 **korzinka**

Uzbekistan supermarkets  
[Read case study](#)