

Why customers choose Cloudflare for DNS filtering

Simple, effective threat and content filtering
built on one of the fastest and most reliable DNS resolvers



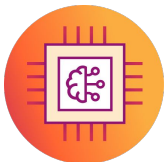
Reason #1: Simple management

Deploy flexibility with or without a device client.
Automate configuration via APIs, including with Terraform.
"Set and forget" policies or customize your approach.



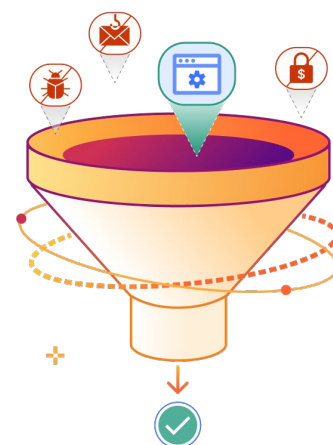
Reason #2: Global scale

Scale consistent protections everywhere backed by a global network spanning 300+ locations in 125+ countries.
Built on one of the [largest and fastest](#) DNS resolvers ([1.1.1.1](#))



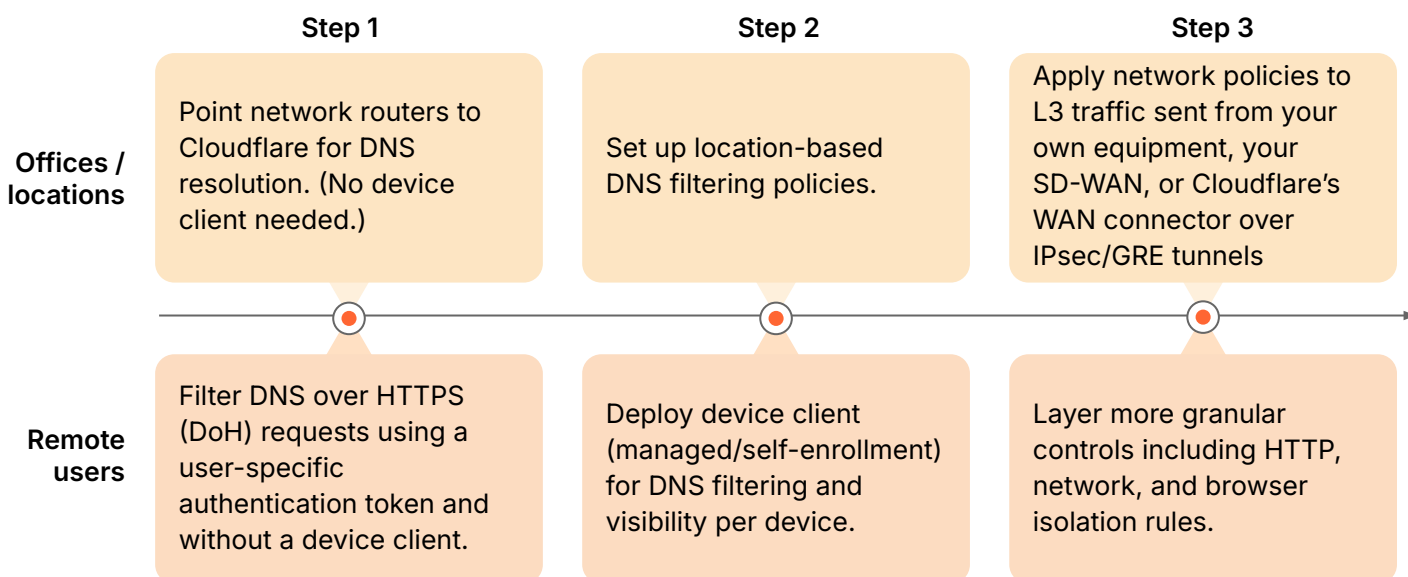
Reason #3: AI-backed threat intelligence

Real-time visibility across 5.7+ trillion DNS queries daily informs AI/ML-backed threat hunting models to identify and block newly seen and risky domains before other vendors.



Best-of-breed DNS filtering
within a broader SASE
platform, Cloudflare One.

Get started quickly



Trusted by enterprises and institutions worldwide

Enterprise

**FORTUNE
500**

Telecom
[Learn more](#)

100K+

hybrid workers protected.

Fortune 500 telecom unifies web and application access with Cloudflare, replacing traditional VPNs and Cisco Umbrella.



Global
airline

Cloudflare complements Starlink high-speed Internet service to enforce acceptable use for passengers and crew



Global
coffee brand

Replaced Cisco Umbrella with Cloudflare to secure guest WiFi across hundreds of North American retail locations

ocado[®]
GROUP

Logistics technology
[Learn more](#)

Adopting DNS filtering as part of SASE journey, which started with replacing the legacy VPN



US healthcare
provider

Replacing legacy networks across 25+ facilities to improve WiFi experience for 44K+ employees and guests

Public sector

Cloudflare is currently In-Process for [FedRAMP® High](#)



United States:
Cybersecurity and
Infrastructure Security Agency



United Kingdom:
National Cyber
Security Centre



France:
Department of
Seine-et-Marne

100+

civilian agencies with
[protective DNS](#)

£59M

average annual losses
prevented via [protective DNS](#)

129

state-run schools with guest
WiFi protected. [Learn more](#)

Digital natives



German regulatory technology
[Read case study](#)

bouvet

Scandinavian IT consultancy
[Read case study](#)



Uzbekistan supermarkets
[Read case study](#)